

Site Usage

 **323 Visits**

Previous: 208 (55.29%)

 **12.38% Bounce Rate**

Previous: 9.62% (28.79%)

 **2,479 Pageviews**

Previous: 1,623 (52.74%)

 **00:06:45 Avg. Time on Site**

Previous: 00:08:23 (-19.65%)

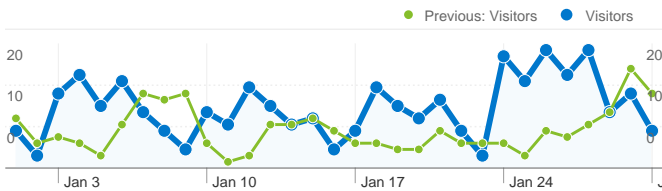
 **7.67 Pages/Visit**

Previous: 7.80 (-1.64%)

 **73.07% % New Visits**

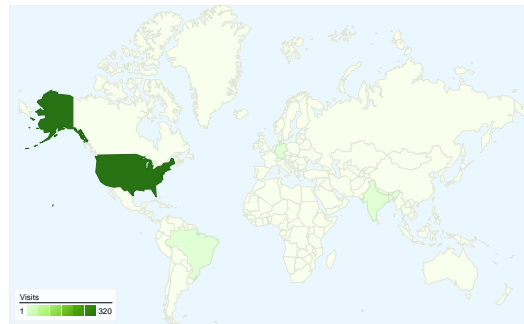
Previous: 63.94% (14.27%)

Visitors Overview

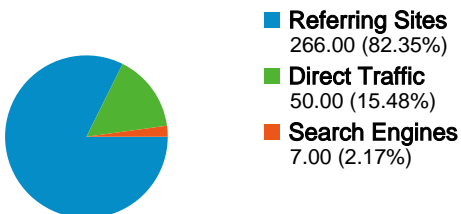


Visitors
259

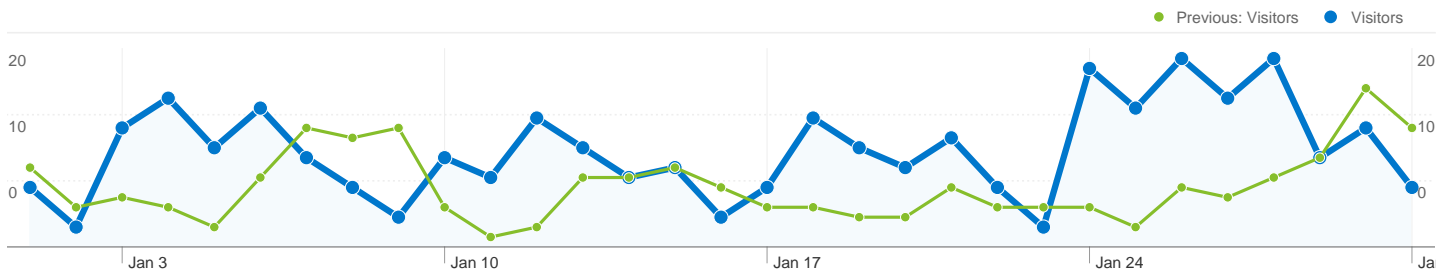
Map Overlay



Traffic Sources Overview



Content Overview		
Pages	Pageviews	% Pageviews
/index.php?msiteid=5776		
Jan 1, 2011 - Jan 31, 2011	280	11.29%
Dec 1, 2010 - Dec 31, 2010	180	11.09%
% Change	55.56%	1.84%
/index.php?member_benefit_travel=&msiteid=5776&companyna		
Jan 1, 2011 - Jan 31, 2011	63	2.54%
Dec 1, 2010 - Dec 31, 2010	59	3.64%
% Change	6.78%	-30.09%
/vacations.html		
Jan 1, 2011 - Jan 31, 2011	61	2.46%
Dec 1, 2010 - Dec 31, 2010	35	2.16%
% Change	74.29%	14.10%
/travel/gateway.rvix		
Jan 1, 2011 - Jan 31, 2011	54	2.18%
Dec 1, 2010 - Dec 31, 2010	81	4.99%
% Change	-33.33%	-56.35%
/travel/gateway.rvix?action_route=1:AIR:0:RESTART		
Jan 1, 2011 - Jan 31, 2011	42	1.69%
Dec 1, 2010 - Dec 31, 2010	48	2.96%
% Change	-12.50%	-42.71%



259 people visited this site

 **323 Visits**

Previous: 208 (55.29%)

 **259 Absolute Unique Visitors**

Previous: 152 (70.39%)

 **2,479 Pageviews**

Previous: 1,623 (52.74%)

 **7.67 Average Pageviews**


Previous: 7.80 (-1.64%)

 **00:06:45 Time on Site**

Previous: 00:08:23 (-19.65%)

 **12.38% Bounce Rate**

Previous: 9.62% (28.79%)

 **73.07% New Visits**

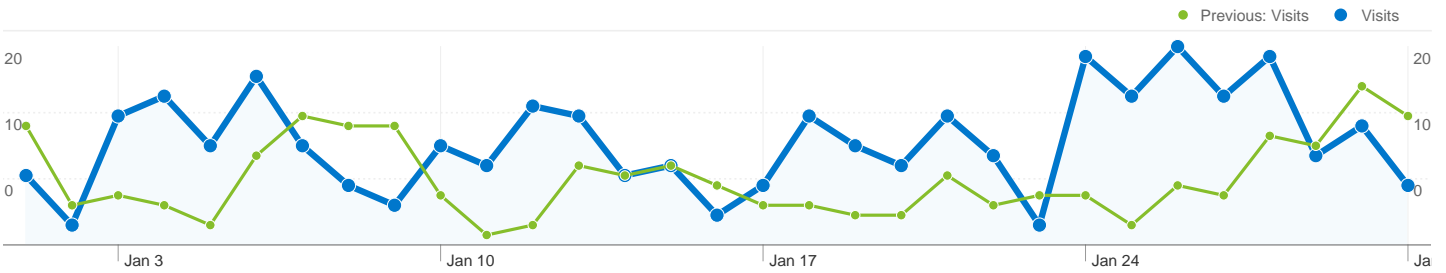
Previous: 63.94% (14.27%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Unknown		
Jan 1, 2011 - Jan 31, 2011	263	81.42%	Jan 1, 2011 - Jan 31, 2011	149	46.13%
Dec 1, 2010 - Dec 31, 2010	178	85.58%	Dec 1, 2010 - Dec 31, 2010	109	52.40%
% Change	47.75%	-4.85%	% Change	36.70%	-11.97%
Firefox			Cable		
Jan 1, 2011 - Jan 31, 2011	30	9.29%	Jan 1, 2011 - Jan 31, 2011	84	26.01%
Dec 1, 2010 - Dec 31, 2010	18	8.65%	Dec 1, 2010 - Dec 31, 2010	59	28.37%
% Change	66.67%	7.33%	% Change	42.37%	-8.32%

Safari		
Jan 1, 2011 - Jan 31, 2011	19	5.88%
Dec 1, 2010 - Dec 31, 2010	7	3.37%
% Change	171.43%	74.79%
Chrome		
Jan 1, 2011 - Jan 31, 2011	6	1.86%
Dec 1, 2010 - Dec 31, 2010	5	2.40%
% Change	20.00%	-22.72%
Mozilla Compatible Agent		
Jan 1, 2011 - Jan 31, 2011	4	1.24%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

T1		
Jan 1, 2011 - Jan 31, 2011	53	16.41%
Dec 1, 2010 - Dec 31, 2010	20	9.62%
% Change	165.00%	70.65%
DSL		
Jan 1, 2011 - Jan 31, 2011	32	9.91%
Dec 1, 2010 - Dec 31, 2010	16	7.69%
% Change	100.00%	28.79%
Dialup		
Jan 1, 2011 - Jan 31, 2011	5	1.55%
Dec 1, 2010 - Dec 31, 2010	3	1.44%
% Change	66.67%	7.33%



All traffic sources sent a total of 323 visits

15.48% Direct Traffic

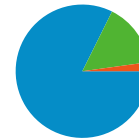
Previous: 12.98% (19.25%)

82.35% Referring Sites

Previous: 85.58% (-3.77%)

2.17% Search Engines

Previous: 1.44% (50.26%)



- **Referring Sites**
266.00 (82.35%)
- **Direct Traffic**
50.00 (15.48%)
- **Search Engines**
7.00 (2.17%)

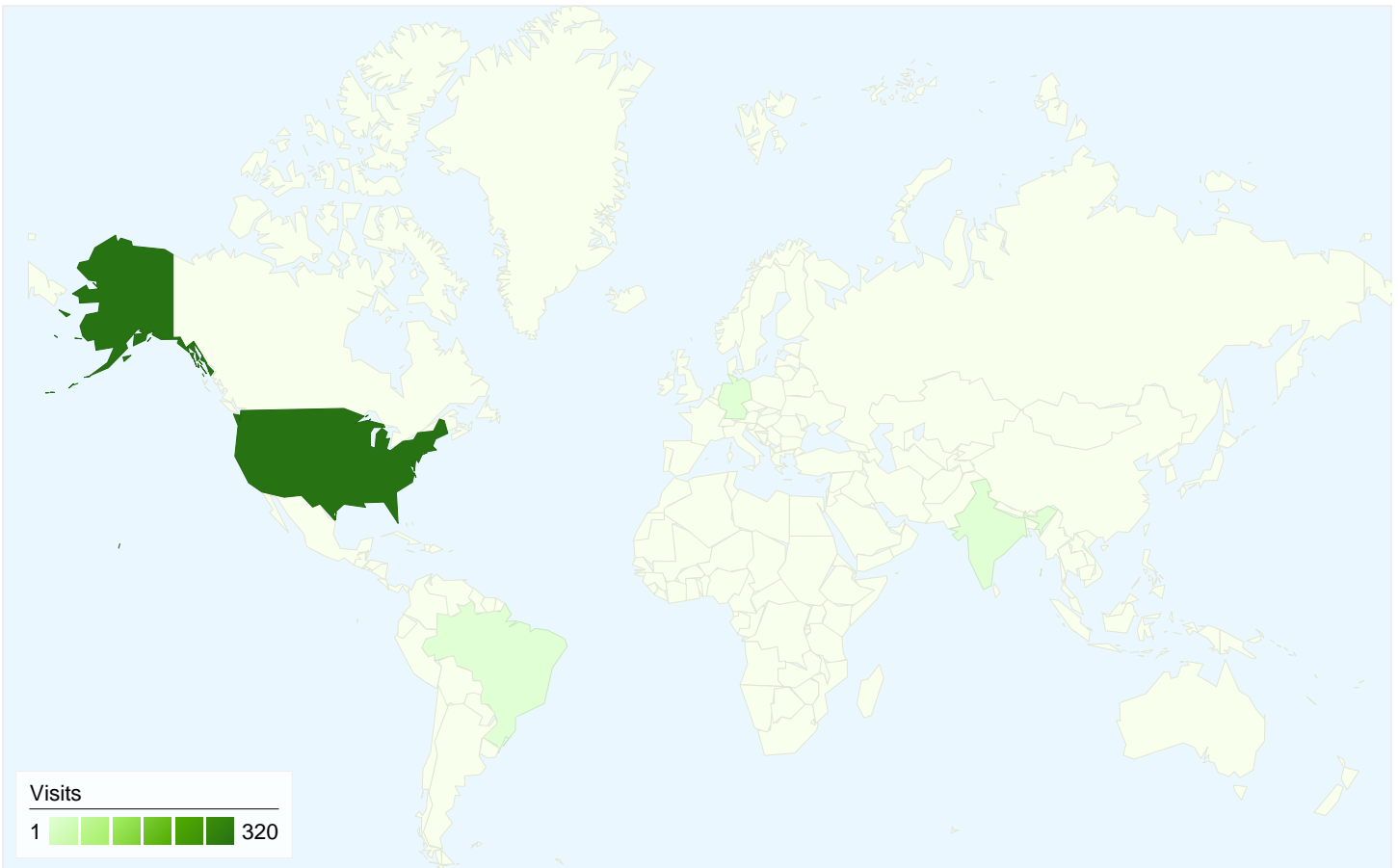
Top Traffic Sources

Sources	Visits	% visits
vacu.org (referral)		
Jan 1, 2011 - Jan 31, 2011	250	77.40%
Dec 1, 2010 - Dec 31, 2010	165	79.33%
% Change	51.52%	-2.43%
(direct) ((none))		
Jan 1, 2011 - Jan 31, 2011	50	15.48%
Dec 1, 2010 - Dec 31, 2010	27	12.98%
% Change	85.19%	19.25%
cuonvacation.com (referral)		
Jan 1, 2011 - Jan 31, 2011	7	2.17%
Dec 1, 2010 - Dec 31, 2010	7	3.37%
% Change	0.00%	-35.60%
google (organic)		
Jan 1, 2011 - Jan 31, 2011	4	1.24%
Dec 1, 2010 - Dec 31, 2010	3	1.44%
% Change	33.33%	-14.14%
bing.com (referral)		

Keywords	Visits	% visits
cuonvacation.com		
Jan 1, 2011 - Jan 31, 2011	2	28.57%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
cu on vcation		
Jan 1, 2011 - Jan 31, 2011	1	14.29%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
cu vacations		
Jan 1, 2011 - Jan 31, 2011	1	14.29%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
cuon vacation		
Jan 1, 2011 - Jan 31, 2011	1	14.29%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
cuonvacation.com.		

Jan 1, 2011 - Jan 31, 2011	3	0.93%
Dec 1, 2010 - Dec 31, 2010	1	0.48%
% Change	200.00%	93.19%

Jan 1, 2011 - Jan 31, 2011	1	14.29%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

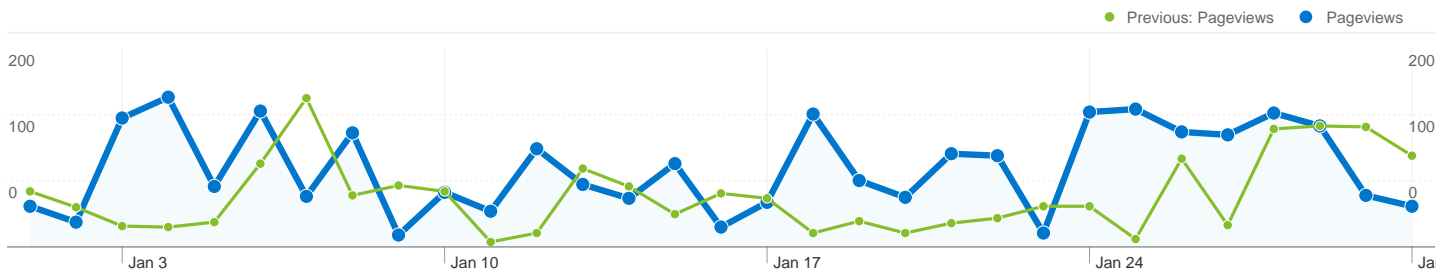


323 visits came from 4 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
323 Previous: 208 (55.29%)	7.67 Previous: 7.80 (-1.64%)	00:06:45 Previous: 00:08:23 (-19.65%)	73.07% Previous: 64.42% (13.41%)	12.38% Previous: 9.62% (28.79%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
January 1, 2011 - January 31, 2011	320	7.72	00:06:48	73.75%	12.50%
December 1, 2010 - December 31, 2010	206	7.86	00:08:28	64.56%	9.71%
% Change	55.34%	-1.75%	-19.67%	14.23%	28.75%
Brazil					
January 1, 2011 - January 31, 2011	1	2.00	00:00:00	0.00%	0.00%
December 1, 2010 - December 31, 2010	2	2.00	00:00:01	50.00%	0.00%
% Change	-50.00%	0.00%	-100.00%	-100.00%	0.00%
Germany					
January 1, 2011 - January 31, 2011	1	3.00	00:00:00	0.00%	0.00%


December 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	0.00%	0.00%
India					
January 1, 2011 - January 31, 2011	1	3.00	00:00:00	0.00%	0.00%
December 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	0.00%	0.00%
					1 - 4 of 4



Pages on this site were viewed a total of 2,479 times

 **2,479 Pageviews**

Previous: 1,623 (52.74%)

 **2,017 Unique Views**

Previous: 1,272 (58.57%)

 **12.38% Bounce Rate**

Previous: 9.62% (28.79%)

Top Content

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% Change	55.56%	1.84%
/index.php?member_benefit_travel=&msiteid=5776&companyname=Virginia Credit Union		
Jan 1, 2011 - Jan 31, 2011	63	2.54%
Dec 1, 2010 - Dec 31, 2010	59	3.64%
% Change	6.78%	-30.09%
/vacations.html		
Jan 1, 2011 - Jan 31, 2011	61	2.46%
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